

To Whom It May Concern:

Students in my Business 500 Entrepreneurship course at Kenan-Flagler Business School will be selling items for an introductory Class Project to test their entrepreneurial prowess. They will be working in teams to sell as many products as possible and to earn a profit. The goal of this project is to teach students to generate **"profit with a purpose"**.

Students will be selling their products, creating partnerships, utilizing networks, while working responsibly and diligently in teams, all for a common good.

The profits from both Class Projects this semester will be combined, and donated equally to two charities:

- Make a Wish of Eastern North Carolina
- Supporting entrepreneurial ventures at the University of North Carolina.

Any assistance you can provide will be **greatly** appreciated!

Kindest Regards



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